



ONE FAMILY.
ONE PURPOSE.

ACCELERATING PROGRESS

For 105 years, Cobb-Vantress Inc has built a reputation for advances in poultry breeding by focusing on traits that are important to their customers as part of a balanced product package. Their breeding programme continues to deliver the best broiler, with outstanding uniformity, feed efficiency and quality yield and they are making rapid advances with their breeder female and male. They understand that what got them here today, will not get them there tomorrow – which is why they are investing even more on research and development to deliver new products and innovative solutions to their global customers.

Cobb's breeding programme continues to advance, and the best is yet to come. One of the many ways they have invested heavily is in genomics, which has drastically improved selection accuracy. The use of state-of-the-art data management systems, advanced ultrasound technology and improved measurements for broiler efficiency are just a few of the other many efforts underway to accelerate progress of Cobb's breeding programme. All these actions help ensure sustainable genetic improvements and product performance while still emphasising the health and welfare of the chickens.

The company is passionate about delivering sustainable genetic progress and robust poultry welfare. With an uncompromising commitment to their values, team members, customers, the communities where they live and work and the poultry they care for each day – Cobb is committed to feeding the world and achieving the goal of making a positive difference in the lives of chickens and people.

The value of customer relationships is significant, and they are dedicated to helping find solutions by listening to customer's needs. When you choose Cobb, you are not choosing a product – you are choosing to be part of the Cobb family. Unmatched technical service and support are just part of the added value you receive when you become part of the family.

Whether you are looking for first processing efficiency or a tight distribution of finished weights, the Cobb family of products can consistently deliver the best broiler for your operation. Their broilers have delivered robust performance in the broiler house for decades, as well as versatility to meet a broad range of end-product requirements. Customers receive cost-effectiveness and productivity from a broiler that has excellent feed efficiency, high meat yield and quality, and strong livability.

Cobb has facilities strategically located globally to ensure security of their products as well as availability in their supply in case of disease outbreak, bans, natural disasters, etc. They are the only poultry breeding company to have attained four compartment certifications (United States, Brazil, Netherlands, and UK).

This certification promotes AI-free product supply and is accomplished through a stringent, uncompromising biosecurity programme as well as skilful flock management and frequent health monitoring.

They utilise a network of 60+ distributor partnerships globally to ensure products are available in over 120 countries.

www.cobb-vantress.com

