

| SHOWS   | ISSUE               | MAIN EDITORIAL THEME   |  |
|---|---------------------|--|---|
|    | <b>20.1</b><br>FEB  | <b>Heat stress challenges</b><br>Getting the best returns from the herd through effective environmental and health management.                 | Mastitis & teat care  |
|   | <b>20.2</b><br>APR  | <b>Nutrition, feed &amp; forage</b><br>Managing cow nutrition to improve milk yield and cow health and comfort.<br>Milking Parlours Supplement | Hoof care   |
|   | <b>20.3</b><br>JULY | <b>Health management</b><br>Keeping cows healthy to optimise cow longevity, reproductive performance and milk yield.                           | Housing & cow comfort   |
|  | <b>20.4</b><br>SEPT | <b>Parlour management &amp; hygiene</b><br>Maximising hygiene standards, countering mastitis and minimising somatic cell counts.               | Forage & feeding  |
|  | <b>20.5</b><br>OCT  | <b>Calf &amp; heifer management</b><br>Managing young stock to maximise their impact on the milking herd.                                      | Rumen efficiency  |
|   | <b>20.6</b><br>DEC  | <b>Mastitis control</b><br>Maximising milk sales through the effective management of this important disease entity.                            | Parlour equipment & hygiene   |

## milking parlours SUPPLEMENT

International  
Dairy  
Topics

**20.2**  
April 2021

The Milking Parlours Supplement gives providers of milking equipment the opportunity to highlight how their products can benefit dairy farmers in terms of the productivity of their cows and the quality of the milk they produce.

Further information can be obtained from your marketing contact at Positive Action Publications Ltd (see page 3).

