

Why you should attend



The philosophy of Pig, Poultry & Dairy Focus Asia 2018

Livestock research operates at two levels – pure and applied. The best pure research comes out of global academic institutions, which is then fine tuned for industry use by applied research scientists working in the field. In recent decades many of these scientists have been employed by industry. We make no apology in sourcing our speakers from this sector because they have a sound basic scientific background on which they have superimposed a solid practical understanding of the needs of our industry to remain competitive and commercially strong. These people are the means by which the findings of pure research are converted into practical, effective solutions to issues and problems on our farms. They understand science and they appreciate our problems and needs.

What is Pig, Poultry & Dairy Focus Asia?

Pig, Poultry & Dairy Focus Asia is a respected and independent three day technical conference for Asia's pig, poultry and dairy sectors. It brings together some 80 global experts for its Asian audience. These experts come principally from the management, nutrition, veterinary and breeding fields. Many of them come from commercial companies. These are often the people who know how to best apply the latest technologies and products to real situations on real farms to achieve the greatest benefits for producers.

Who attends Pig, Poultry & Dairy Focus Asia?

Pig, Poultry & Dairy Focus Asia is a popular meeting for anyone involved in senior management, technical services and quality assurance in livestock production in Asia. Thus, it is particularly well attended by senior agricultural managers, nutritionists and veterinarians from major livestock producing companies and associated industries from across Asia. One of the testimonies to this conference is the number of repeat bookings it gets from delegates.

How long has the event been running?

Pig & Poultry Focus Asia was launched in 2004 and it became Pig, Poultry & Dairy Focus Asia in 2008. The 2018 conference is therefore the eighth edition of the combined pig and poultry event and the sixth Dairy Focus Asia event.

Who should attend?

Our speakers assume that attendees have a basic understanding of the technical and scientific principles that are the backbone of modern livestock production. Most of those attending this conference tend to have a higher qualification in some aspect of the livestock sciences or are experienced managers. The conference will update attendees on developments and the latest thinking in modern livestock production. In addition, there is plenty of time for networking with our international speakers or your peers from across Asia. Why not bring several of your senior management to benefit from the quality technical presentations and networking opportunities that Pig, Poultry & Dairy Focus Asia presents? In addition, what better way is there to reward that budding young nutritionist or dynamic young veterinarian in your team than by sending them to Pig, Poultry & Dairy Focus Asia in Bangkok next March? Why not bring your team plus some selected, valued clients as your guests to Pig, Poultry & Dairy Focus Asia 2018?

Ask for details of our special registration rates for groups.



Attentive audience in the opening session

Who organises this event?

Pig, Poultry & Dairy Focus Asia is jointly organised by Positive Action Publications Ltd from the UK and Bangkok based VNU Exhibitions Asia Pacific.

They are global leaders in their respective fields of livestock publishing and livestock events.

The unique blend of their expertise ensures a cutting edge programme coupled to a professionally run event.



Keen questioning of speakers!



Numerous networking opportunities

What is the format

After registration on the first morning there will be a joint session of Pig, Poultry & Dairy Focus Asia 2018. The subjects to be covered in the joint session are especially selected because of their relevance to all three livestock sectors. Following this session we divide into the three species-specific conferences.

When is the event held?

Pig and Poultry Focus Asia will be held on 21-23rd March 2018 and Dairy Focus Asia will be held on 21-22nd March 2018.

Where is the event held?

This year's event will be held at the Swissôtel Le Concorde Hotel, Bangkok, Thailand. The event is held in Bangkok because of Thailand's importance in the livestock world and its central location in southeast Asia with easy air access from all the countries in the region. The co-organisers both have offices with staff in Bangkok.

What will I receive?

Your conference registration fee includes attendance at the quality presentations, written abstracts, papers in a digital format, lunches and break time refreshments.

How can I prove I attended?

Every attendee is given a request form to complete if they wish to receive a certificate of attendance. This form should be completed and handed in to the registration desk to receive your digital certificate within 21 days of the conference.

How can I book my place(s)?

Book your place direct from our website (www.positiveaction.co.uk)
Or use our booking form which is available on the back of this leaflet

Complete the form and return it to the address on the back of this leaflet
or scan the completed form and send to:
jojo@positiveaction.co.uk or chanitprapa.men@vnuexhibitionsap.com

Pig Focus Asia 2018 – Day 1 – 21st March

Keynote session jointly held with Poultry, & Dairy Focus Asia 2018

9:45	Opening ceremony	
10:00	Putting science into biosecurity	Ricardo Munoz, Neogen – Food Safety, USA
10:30	Managing the unknown? Mycotoxin risk assessment in feed production	Yong Wee Liao, Romer Labs, Singapore
11:00	Turning big data into smart data – Vision from a field veterinarian	Maarten de Gussem, Vetworks, Belgium
11:30	Prudent use of antibiotics – Livestock's contribution to One World, One Health	Alex Eggen, AEVC bv, The Netherlands
12:00	Lunch	
13:00	Feeding to performance	Gerard Weijers, Nedap, The Netherlands
13:30	Next generation sow diet for profit	Han Bae Lee, EASY BIO, Inc., Korea
13:55	Enzootic pneumonia – vaccines or antibiotics?	Hongyao Lin, MSD Animal Health, Singapore
14:20	Mycotoxins' impact on gut health	Astrid Koppenol, Impextraco NV, Belgium
14:45	Break	
15:15	Nutrient sparing strategies for pig diets	Neil Gannon, Biomin, Australia
15:45	Benefits of micro-enteral nutrition for piglets	Mathieu Cortyl, Tonisity International, Ireland
16:10	Effect of hop extract on performance and behaviour	Andreas Lewke, Dr. Eckel Animal Nutrition (Thailand) Co. KG., Thailand
16:35	Is it time to revisit DDGS energy equations?	Kevin Herrick, POET Nutrition, USA

Pig Focus Asia 2018 – Day 2 – 22nd March

8:30	Invisible losses – AR impact in Asian market	Alex Wu, Hipra, Taiwan
9:00	Grower-finisher pigs – The power of protein	Arno de Kreij, DuPont, Singapore
9:25	Strategic approaches to control mycoplasma	Jose Lino L. Castro Jnr, ECO Animal Health Ltd, The Philippines
9:50	Are we measuring the right parameters?	Carlo Maala, Boehringer Ingelheim, The Philippines
10:15	Break	
10:45	Enhancing output performance and profitability in sow units	Jens Noesgaard Jørgensen, Chr Hansen, Denmark
11:15	Which AI technique is the most effective?	José Antonio García Ruvalcaba, Kubus, Spain
11:40	Dietary fibre to control E.coli in piglets	Arthur Kroismayr, Agrocon Consulting, Austria
12:05	Lunch	

13:00	Zinc oxide and copper oxide for piglet feeds	Kostas Lymperopoulos, Animine, France
13:30	Immunomodulators – Efficient alternatives to AGPs in today's production	Klaus Hoffmann, Chemoforma AG, Switzerland
13:55	Getting the most out of butyrate to reach AGP potential	Wei Wang, Nutriad, China
14:20	The benefit of ELISA in CSFV diagnosis	Eric van Esch, BioChek, The Netherlands
14:45	Break	
15:15	Early feed intake, prerequisite to profit and efficiency	Johan Rietberg, Nuscience, China
15:45	Physiological nutraceuticals – The new frontier of immunostimulation	Farzin Faraji, Tecnozoo, Italy
16:10	Diformates with monolaurates promote sustainable pig health	Stevan Petrovic, Addcon GmbH, Germany
16:40	The impact of phytogenics in swine feed to reduce AGP use	Kostas Syriopoulos, Delacon, Austria

Pig Focus Asia 2018 – Day 3 – 23rd March

8:30	Insoluble fiber – Effect on piglet performance	Chan Mong Hoong, JRS, Malaysia
9:00	Weaners – Laying the foundation for future growth	Jan Soumar, Trouw Nutrition Global Marketing, The Netherlands
9:25	Medicated vs. alternative post-weaning feeding strategies	Sébastien Comyn, Techna France Nutrition, France
9:50	Multidrug resistant Gram negative spirochetes	Viviana Molnar-Nagy, Dr Bata, Hungary
10:15	Break	
10:45	Total system profitability, efficiency and quality	Konrad Broekman, Hendrix Genetics, The Netherlands
11:10	Nutrition's role in swine antibiotic reduction	Andres Ortiz, Novation, Spain
11:35	Biosecurity – The backbone of pig production	Jorge Pérez Marín, Grupo Ox (Oxcta), Spain
12:15	Lunch	
13:00	How to optimally manage electrolyte balance	Sofia Rengman, Perstorp, Sweden
13:30	Yeast solutions to alleviate heat stress	Philippe Tacon, Phileo-Lesaffre, Singapore
13:55	Raising pigs without antibiotics – fantasy or reality?	Milena Sevastiyanova, Innovad SA/NV, Bulgaria
14:20	Performance effect of microbial regulators in antibiotic free feeds	Dirk Bogaerts, AVEVE Biochem, Belgium
14:45	Break	
15:15	Raising pigs without antibiotics thanks to algae	Luong Tan Phat, Olmix, Vietnam
15:40	Understanding NSP structure for better feed efficiency	David Zhu, DSM, Singapore
16:05	Tannins – an alternative to zinc oxide to reduce diarrhoea in piglets	Bernardo Valenti, University of Catania & Silvateam, Italy

An event with a history!

2018 is the eighth edition of this established conference that now has pig, poultry and dairy events running in parallel.

We recently looked in our archives and found these photographs depicting past editions of Pig, Poultry & Dairy Focus Asia.

We hope they bring back happy memories!



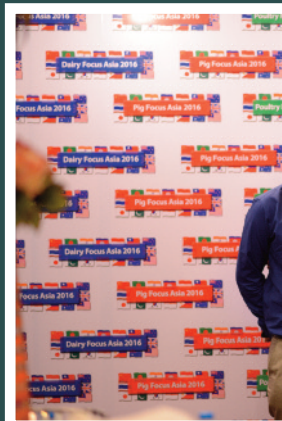
2010



2016



2016



2016



2016



2016



2008





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2016



2008



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2016



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2016



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2008



2008



2016

Poultry Focus Asia 2018 – Day 1 – 21st March

Keynote session jointly held with Pig, & Dairy Focus Asia 2018

9:45	Opening ceremony	
10:00	Putting science into biosecurity	Ricardo Munoz, Neogen – Animal Safety, USA
10:30	Managing the unknown? Mycotoxin risk assessment in feed production	Yong Wee Liao, Romer Labs, Singapore
11:00	Turning big data into smart data – Vision from a field veterinarian	Maarten de Gussem, Vetworks, Belgium
11:30	Prudent use of antibiotics – Livestock's contribution to One World, One Health	Alex Eggen, AEVC bv, The Netherlands
12:00	Lunch	
13:00	Mycoplasma control – central to antibiotic stewardship	Chris Morrow, Bioproperties Pty, Australia
13:30	Alternative strategies for gut health	Gangga Anindito Widyaanugraha, Biomin, Indonesia
13:55	Yeast solutions to alleviate heat stress in poultry	Laurine Faivre, Phileo-Lesaffre, Singapore
14:20	Efficient and sustainable poultry	Dominic Elfick, Aviagen, Australia
14:45	Break	
15:15	Cost effective production of premium quality table eggs	Ron Eek, Lohmann Tierzucht GmbH, Germany
15:45	Effect of zinc on intestinal health of poultry	David Mathé, Animine, France
16:10	Immunonutrition – Feeding the stressed immune system	Klaus Hoffmann, Chemoforma AG, Switzerland
16:35	Egginject and Laser Life – A superior combination	Chalermchai Skulphuek, Ceva, Thailand
17:00	Sulfated Polysaccharides from seaweed – New option for immunity management	Joachim Sacnachon Olmix, France

Poultry Focus Asia 2018 – Day 2 – 22nd March

8:30	Improving broiler efficiency through genetics	Raul Lopez, Cobb Asia Pacific, The Philippines
9:00	Diformates – A most suitable replacement for antibiotics	Anant Deshpande, Addcon Asia Ltd, India
9:25	Optimisation of nutrient digestion and absorption	Woo Kyun Kim • EASY BIO, Inc. / University of Georgia • USA
9:50	Biocheck.Ugent®: biosecurity as an aid to reduce antibiotic use	Bo Vanbeselaere, CID LINES, Belgium
10:15	Break	
10:45	Influence of phytase on amino acid digestibility	Mike Bedford, AB Vista, UK
11:15	Enzyme selections to work on corn based feeds	Erik Vanderbeke, AVEVE Biochem, Belgium
11:40	Are you ready for AGP-free poultry production?	Rolando Valientes, DSM The Philippines
12:05	Lunch	

13:00	Mycotoxigenesis in poultry	Astrid Koppenol, Impextraco NV, Belgium
13:30	Benefits of thermostable acidifiers combined with prebiotics Noel Cuyno, Dr. Eckel Animal Nutrition (Thailand) Co. Ltd., The Philippines	
13:55	Insoluble fiber to optimise poultry performance	Chan Mong Hoong, JRS, Malaysia
14:20	Probiotics as nutritional health solution for broilers	Marion Bernardeau, DuPont, France
14:45	Break	
15:15	Efficiency and quality from housing happy hens	Peter Schreurs, Vencomatic, Thailand
15:45	The true cost of mycoplasma infections in commercial layers Khaled Hussein, ECO Animal Health, UK	
16:10	Effective use of live salmonella vaccines in food safety programs Thanakrid Luupnyalerd, Elanco Animal Health, Thailand	
16:35	Looking to improve gut health? Tributyrin can help	Devendra Verma, Perstorp, The Netherlands

Poultry Focus Asia 2018 – Day 3 – 23rd March

8:55	Phytogenic strategies to improve poultry farm profits	Praful Kumar, Ayurvet, India
9:25	Effectively counteracting the effects of fusarium mycotoxins Glenn Alfred S. Ferriol, Nutriad, The Philippines	
9:50	Think efficiency and health – Think MCFA	Manu De Laet, Nuscience, Belgium
10:15	Break	
10:45	Recent insight into trace mineral nutrition	Irene Eising, Orffa Additives BV, The Netherlands
11:10	Gram positive bacteria vs. the poultry industry	Jozsef Gyenis, Dr Bata, Hungary
11:35	Wood lignans – Effects on gut health and performance Arthur Kroismayr, Agrocon Consulting, Austria	
12:15	Lunch	
13:00	Pathogen risk control – Restoring sensitivity to antibiotics	Hilary Pavlidis, Diamond V, USA
13:30	Natural betaine supports efficient broiler production	Ana Gavräu, Agrana, Austria
13:55	Profit from an efficient layer breeding program	Julien Fablet, Hendrix Genetics, France
14:20	Feed efficiency and feeding behaviour in Pekin ducks	Hans-Heinrich Thiele, ORVIA, France
14:45	Break	
15:15	Optimising Marek's disease control with in-ovo vaccination	Tarsicio Villalobos, Zoetis, USA
15:40	Physiological nutraceuticals – The new frontier in immunostimulation	Farzin Faraji, Tecnozoo, Italy
16:05	Feed cost saving in layer formulation	Xabier Arbe Ugalde, H&N International, Thailand

Dairy Focus Asia 2018 – Day 1 – 21st March

Keynote session jointly held with Pig & Poultry Focus Asia 2018

9:45 **Opening ceremony**

10:00 **Putting science into biosecurity**

Ricardo Munoz, Neogen – Food Safety, USA

10:30 **Managing the unknown? Mycotoxin risk assessment in feed production**

Yong Wee Liao, Romer Labs, Singapore

11:00 **Turning big data into smart data – Vision from a field veterinarian**

Maarten de Gussem, Vetworks, Belgium

11:30 **Prudent use of antibiotics – Livestock's contribution to One World, One Health**

Alex Eggen, AEVC bv, The Netherlands

12:00 **Lunch**

13:00 **Can we trust feedstuffs for dairy?**

Paolo Fantinati, Biomin, Italy

13:30 **Application of phylogenetics for quorum sensing inhibition in dairy**

Poulad Pourazad, Delacon, Austria

13:55 **Yeast solutions to alleviate heat stress in dairy cows**

Christine Julien, Phileo-Lesaffre, France

14:20 **Improving intake, fiber digestion and feed efficiency**

Taweel Hassan, Nutriad, The Netherlands

14:45 **Break**

15:15 **New dietary strategy for sustainable dairy production**Inhyuk (Eric) Kwon, EASY BIO, Inc., Korea

15:45 **Betaine in heat-stressed dairy cows**Janja Calitz, ACE Livestock Consulting Pty Ltd, Australia

16:10 **Alternative to antibiotics**

Mohanji Saxena, Ayurved, India

16:35 **Open Forum**

Dairy Focus Asia 2018 – Day 2 – 22nd March

8:30	Controlling oxidative stress; increasing farm profitability	Cristiano Ossensi, Tecnozoo, Italy
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9:00	Modulation of rumen pH	Arthur Kroismayr, Agrocon Consulting, Austria
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9:25	Phytogenic flavonoids influence gene expression in liver cells	Jaydip Sarkar, Dr. Eckel Animal Nutrition (Thailand) Co. Ltd., India
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9:50	Essential oils can improve protein efficiency	Romain Coulon, Techna France Nutrition, France
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10:15	Break	
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10:45	Nutrition for healthy calf rearing	Katrien Deschepper, Impextraco NV, Belgium
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11:15	Phytogenic strategy to improve farm profits	Manish Mukherjee, Ayurvet, India
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11:40	Teat hygiene for preventing mastitis	Stefaan Goudezeune, CID LINES, Belgium
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12:05	Lunch	
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13:00	Mycotoxin risk management from harvest to feed formulation	Tran Si-Trung, Olmix, Vietnam
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13:30	Nutritional strategies in ruminants – skeletal health	Chandr Shakhar, DSM, India
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13:55	A new approach to DDGS Value: NDF digestibility	Kevin Herrick, POET Nutrition, USA
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14:20	Tannins to improve efficiency of rumen metabolism	Bernardo Valenti, University of Catania & Silvateam, Italy
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14:45	Break	
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15:15	Subclinical ketosis in moderate yield dairy cows	Antoine Bertho, Nutrispices, Thailand
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15:40	Open Forum	
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Programme is correct at time of going to press and may be subject to change - see www.positiveaction.co.uk for updates

BOOKING FORM

Pig, Poultry & Dairy Focus Asia

Please select which conference you would like to attend

Conference places can be paid for in US dollars, Thai baht or British pounds as follows:

Conference	Thai Baht	Where payment is made in \$US or £UK please use the exchange rate ruling on the day.
<input type="checkbox"/> Pig Focus Asia	22,750	
<input type="checkbox"/> Poultry Focus Asia	22,750	
<input type="checkbox"/> Dairy Focus Asia	16,000	

All credit card payments will be processed at the equivalent Thai baht rate by our Bangkok office or equivalent £UK rate by our UK office. All prices include 7% Thai VAT.

	Delegate 1	Delegate 2	Delegate 3
Name			
Company			
Country			

For other delegates please attach separate sheet with details of name, company and country for each delegate

	Number of places	Unit Price	Total to pay

Please ask about group rates

Address for correspondence

Name	Company
Address	
Zip	Country
Tel	Fax
e-mail	Position

Payment details

Please ✓

☐ Payment enclosed

☐ Please charge _____ to my ☐ VISA ☐ AMEX ☐ Mastercard

Name on card	
Card No.	
Expiry date	Signed

Return booking form to: Chanitprapa Menasuta • VNU Exhibitions Asia Pacific Co., Ltd
1 Empire Tower, 23rd Floor, Room No. 2307,
South Sathorn Road, Yannawa, Sathorn, Bangkok 10120, Thailand.

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