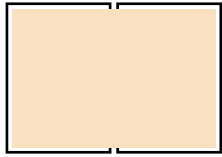
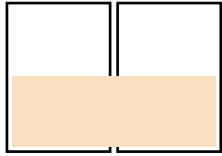


# Mechanical data



## Double page spread

(bleed)	303mm deep x 426mm wide
(trimming to)	297mm deep x 420mm wide
(type area)	255mm deep x 390mm wide



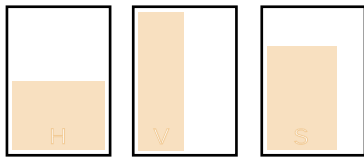
## Half page spread

(bleed)	145mm deep x 426mm wide
(trimming to)	142mm deep x 420mm wide
(type area)	125mm deep x 390mm wide



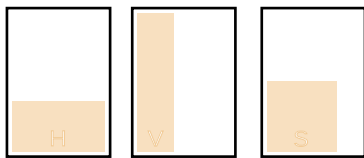
## Full page

(bleed)	303mm deep x 216mm wide
(trimming to)	297mm deep x 210mm wide
(type area)	255mm deep x 180mm wide



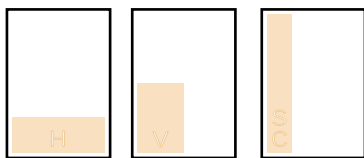
## Half page

(horizontal)	125mm deep x 180mm wide
(vertical)	255mm deep x 88mm wide
(solus)	185mm deep x 118mm wide



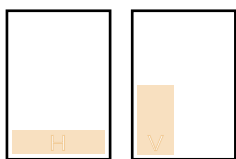
## Third page

(horizontal)	85mm deep x 180mm wide
(vertical)	255mm deep x 57mm wide
(solus)	125mm deep x 118mm wide



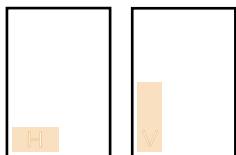
## Quarter page

(horizontal)	60mm deep x 180mm wide
(vertical)	125mm deep x 88mm wide
(single column)	255mm deep x 42mm wide



## Sixth page

(horizontal)	40mm deep x 180mm wide
(vertical)	125mm deep x 57mm wide



## Eighth page

(horizontal)	60mm deep x 88mm wide
(vertical)	125mm deep x 42mm wide

**Not all sizes are available in some titles. The numbers of certain advertisement sizes may be limited in some issues**

**Graphics, logos and photographs can be accepted electronically via Email or on CD and should be sent as high resolution (300dpi) JPG, TIF or EPS (photoshop) files.**

**Complete advertisements can be sent via Email or on CD in JPG, PDF or EPS formats or Photoshop (Macintosh), Freehand (Macintosh) or QuarkXpress (Macintosh) files (include all fonts and images etc)\***

\*A hard copy, print or Pantone reference is required for the purposes of colour matching