









Editorial features for International Poultry Production

International Poultry Production.

The targeted technical magazine

that covers modern poultry meat and egg

production from the farm to the consumer

SHOWS	ISSUE	MAIN EDITORIAL THEME	OPTIONS
VIV Asia	17.1 Jan	<i>Satisfying the bird</i> Optimising health, nutrition and housing to improve performance and efficiency.	 Options for Alternative laying systems
	17.2 Mar	<i>Managing modern broilers</i> Optimising nutrition, environment and health to maximise productivity.	 Options for Managing the gut
VIV Russia	17.3 Apr	<i>Viral diseases</i> Focusing on the viral components of respiratory and digestive disorders and immunosuppression.	 Options for Drinkers
	17.4 June	<i>The first seven days</i> Optimising first week management to maximise subsequent performance.	 Options for Parasite control
WVPA	17.5 Aug	<i>International Health Review</i> Looking at the latest developments from the world of avian health management.	 Options for Feeding systems
Latin American Congress 2009	17.6 Sept	<i>Table egg production</i> Highlighting the important aspects of quantitative and qualitative egg production.	 Options for Monitoring performance
VIV India	17.7 Oct	<i>Optimising feed utilisation</i> With costs as high as ever how do we get the most out of our feed?	 Options for Mycotoxin control
	17.8 Dec	<i>Vaccination & medication</i> Utilising vaccines and medicines to best effect in modern poultry production.	 Options for Environmental control